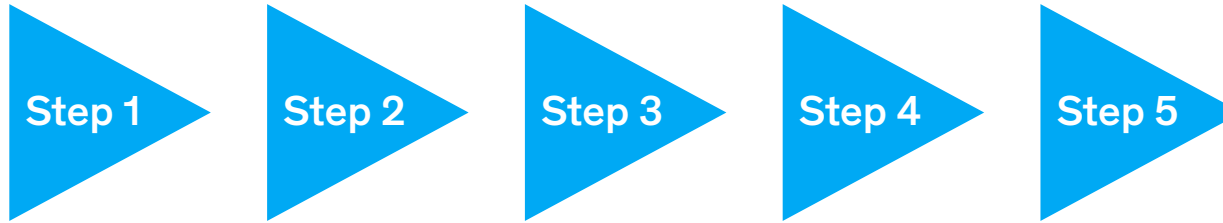


Embedding digital collaboration into process workflows can unlock employee productivity.

Core business process
(eg, mortgage origination, SMB lending)



Increased transparency throughout process

Clear view of end-to-end workflow for better work planning

Decreased back and forth between stakeholders as all information required to make decisions is available on one platform

Knowledge and expertise codification

Immediate access to expertise and documents relevant to the process; sub-step for problem solving and decision-making support

Real-time updates and reporting

Real-time view of changes and needs to support quick decision making and streamline processes

Source: McKinsey analysis